

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Dual Degree Program and Transfer Initiatives

Leader(s): Jessica Specht

Implementation Year: 2017-2018

Goal #3: Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

Objective 1:	Collaborate with GSU Academic Affairs and Extended Learning to promote GSU pathways and program partnerships.
Action Items	<ul style="list-style-type: none"> ➤ Collaborate with Michelle Sebasco/School of Extended Learning to promote new and existing programs, via table visits and joint events ➤ Distribute College of Business program materials at community college events to promote online and 3+1 pathway programs, regardless of DDP eligibility ➤ Act as a liaison when GSU programs are looking to connect to community college partners
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Increased participation in related events ➤ Student attendance at events ➤ Number of connections established between GSU and community college liaisons
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ GSU Academic Affairs ➤ GSU Academic Department Deans/Program Coordinators & Faculty ➤ Michelle Sebasco, GSU School of Extended Learning ➤ DDP staff
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Record of events participated in on behalf of academic colleges, and the number of relationships established through community college liaisons
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Community college and GSU stakeholders will see DDP as a knowledgeable and reliable connection between campuses ➤ Increased number of DDP students in degree programs promoted by the School of Extended Learning

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Objective 2:	<u>Support the Office of Admissions and Recruitment teams' enrollment goals for non-DDP eligible students.</u>
Action Items	<ul style="list-style-type: none"> ➤ Facilitate relationship with Year Up to create a seamless pathway for transfer students; e.g., transferrable credits ➤ Promote Admissions events such as Transfer Thursday and Open House when meeting with a student that is not DDP-eligible ➤ Capture student contact information and forward to Admissions and Recruitment teams ➤ Continue to promote GSU Transfer Guides and update community college staff on program changes for transferrable credits
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Number of student referrals to Admissions and/or Recruitment ➤ Number of new transfer guides/updates
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ DDP staff ➤ GSU Academic Affairs ➤ GSU Admissions/Recruitment ➤ Diane Urbanczyk, GSU Transfer Coordinator
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Attend quarterly Enrollment/Recruitment meetings with GSU academic colleges ➤ Track participation at Admissions events
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Establish relationship with Year Up ➤ Increase participation in Admissions events ➤ Increased communication and collaboration between DDP and Recruitment staff ➤ Transfer guides updated annually